

Report from the Reopening SCS Swimming Pools Advocacy Task Force

Over the past 60 days, we solicited proposals from 6 Sacramento-based firms, interviewed 3 finalists, and are making a motion to the BOD at the September 16 meeting as follows:

Motion: To hire Fernandez/Cervantes as our Advocacy Firm. (Retainer Agreement Attached)

Background: SCS as an LSC is losing tens of thousands of dollars every month. Our member teams combined are losing more than that, and many do not have access to their pools. We want to achieve the following:

- Create a ***Paradigm Shift*** at the legislative level regarding ***Our Industry and Its Stakeholders***.
- Acquire a ***Seat At The Table*** with ***policy, procedural and guideline decision makers*** for our stakeholders.
- Develop a ***Watch Dog Relationship*** with decision makers for our stakeholders.
- ***Create and Maintain an Ongoing Advocacy Relationship*** with decision makers for our stakeholders.

We believe that the firm we have selected is uniquely qualified to effectuate changes within the Governors Office, the Department of Public Health, and at the School administrator level, regarding matters affecting our LSC and member teams. The Retainer Agreement attached has a 30 day cancellation clause, and we intend to identify financial partners throughout the state to share in the cost of this Advocacy.