



Vision: Leading the Nation that Leads the World
Mission: Proud of our tradition, SCS provides support for our members in their pursuit of excellence.
Core Values: Athlete-centric, Collaborative, Cohesive

November 2019 Update from the Executive Director:

- ISL—International Swim League in Las Vegas, Dec. 20-21
 - Cheryl Pearson is taking the lead on local organization
 - Practice pools
 - Weight rooms
 - Volunteers (credential checkers, basket kids)
 - Test-run of temporary pool swimmers
 - Charitable/community activity options
 - I am working with event organizers Paris Jacobs and Brandon Drawz for potential opportunities for our BOD.
 - I will promote ticket packets to our membership as soon as we receive it from the ISL.
- Sponsorships and opportunities/Ads in the Swim Guide
 - Bag Tags (2020 VIK sponsor/ad)
 - CAS (2020 ad)
 - Conejo Swimworks (2019 ad)
 - Den's Tea (2020 protocol gifts at discounted prices)
 - Harvard-Westlake Swim Camp (2019 ad)
 - Lil Shavers (2020 ad)
 - Salo Swim Camp (2020 ad)
 - Shanahan Printing and Graphics (2020 VIK sponsor/ad)
 - The Race Club (interested in creating a partnership)
 - The Swim Guy (2020 ad)
 - TYR (2020 VIK sponsor/ad)
 - Zoom Photography (2019 ad)